

AMY KOENIG

Highland, MI 48356

amykoenig1@comcast.net

248-255-5403

Expert in CS - InDesign, Photoshop, Illustrator, Acrobat Pro
Limited web experience in Flash, Fireworks & Dreamweaver, Microsoft Office



WORK EXPERIENCE

Graphic Designer

Wolfe Company - Walled Lake, MI
June 2017 to Present

Senior Graphic Designer for billboard company. In charge of all artwork and traffic for large format, Out-of-Home digital and static billboards.

Create large format print files to be printed and shipped to proper installer in timely manner.

Graphic Designer

ABC Printing - Highland, MI
September 2014 to September 2017

Design all materials for a wide variety of clients, such as: Advertising, Corporate ID, Books, Brochures, Packaging as well as Marketing Concepts, creating print-ready files.

Graphic Designer

McCann Erickson - Birmingham, MI
September 2013 to September 2014

Created materials for print and other media from the specifications and guidelines provided, such as: ads, weekly retail inserts, catalogs, retail displays and vehicle graphics.

Graphic Designer

Save On Everything - Troy, MI
2005 to 2012

- Produced four-color advertising layouts, scan & edit photos & design logos from client supplied information as well as spec ads for potential clients,
- Produced proofs and banners using large format color printer.
- Created preflight files to submit to printer.

Graphic Designer

The Monthly Shopper - Milford, MI
1994 to 2004

General Manager/Graphic Designer,

The Monthly Shoppers, Milford, MI – 1993-2004, 2007-2009

- Planned, directed and managed the daily operations and administrative services of graphics, sales and production departments.

- Established department policies and procedures.
- Produced four, three and two-color advertising layouts, from client supplied information. Scanned & edited photos, designed logos, edited pages, as well as directed and lead the design work of others.
- Proofread, reviewed and edited materials for accurate use of grammar and content.
- Determined arrangement, layout and placement of advertisement publication.
- Uploaded and linked ads to company website.
- Created PDF files to deliver via email and preflight files to submit to printer.



EDUCATION

Bachelors of Graphic Design Program in Marketing

Baker College - Auburn Hills, MI
September 2009 to June 2013

Associated in Liberal Arts

Oakland Community College - Waterford, MI
1993 to 1995



SKILLS

- **Adobe CS, Marketing, Print Advertising, OOH Billboard & Banners (10+ years)**
- **Photoshop**
- **Indesign**
- **Typography**
- **Adobe**
- **Graphic Design**
- **Printing**
- **Print Production**
- **Acrobat**
- **Layout Design**
- **Adobe Illustrator**
- **Logo Design**
- **Web Design**



LINKS

<http://www.amykoenigdesign.com>

<https://www.linkedin.com/in/amykoenigdesign>